



 **mofficesoft**  
Company & Profile

# Hanbiro & MofficeSoft



**100+**  
Employees  
Globally



**120,000+**  
Software  
Users



**6,000+**  
Managed  
Servers

## History

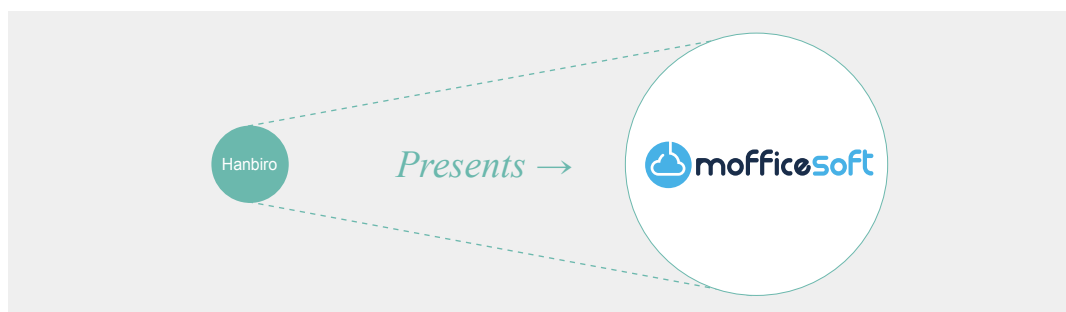
Hanbiro started over 16 years ago in Korea in 1999. It first concentrated its business in server technical skills and software development.

Always striving to keep small and medium-sized businesses up to par with the IT infrastructure of large corporations, Hanbiro started developing Cloud servers and software in the 2000's and is now working on the latest cutting edge technology: Big Data.

To get companies ready for the even more connected future of IoT, Hanbiro works to provide affordable, powerful software with added Big Data and business intelligence (BI) capabilities.

## MofficeSoft

Hanbiro created the MofficeSoft brand in 2011 with the hope of spreading its solutions around the globe and we've currently grown from Korea to Vietnam, Japan, China, Indonesia, and the U.S.

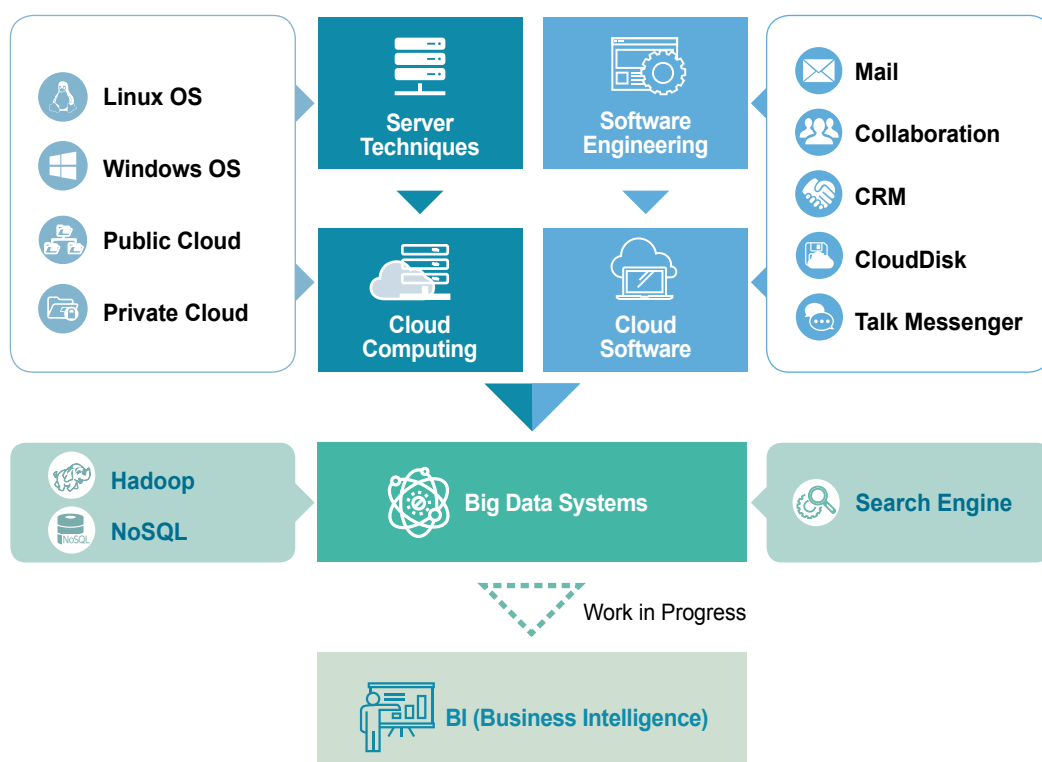


## Objective

Build a smarter enterprise solution for small-medium sized businesses at the lowest possible value price, powered by the world's finest Big Data & Cloud technology

## Specialty

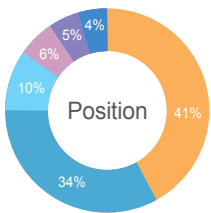
MofficeSoft places high confidence and importance in technical knowledge. With years of experience under our belt and a constant investment of resources (over 25% of revenue per year!) into R&D, we know we offer the best technology at the very best (lowest) prices. Take a look at what we're into.



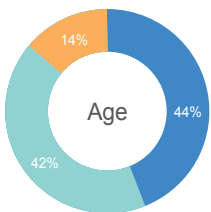
# Business Conditions

MofficeSoft upholds a tradition of excellence. With over 100 global employees, we are devoted to becoming a diverse, international company with solid fundamentals in technical mastery and innovative thinking.

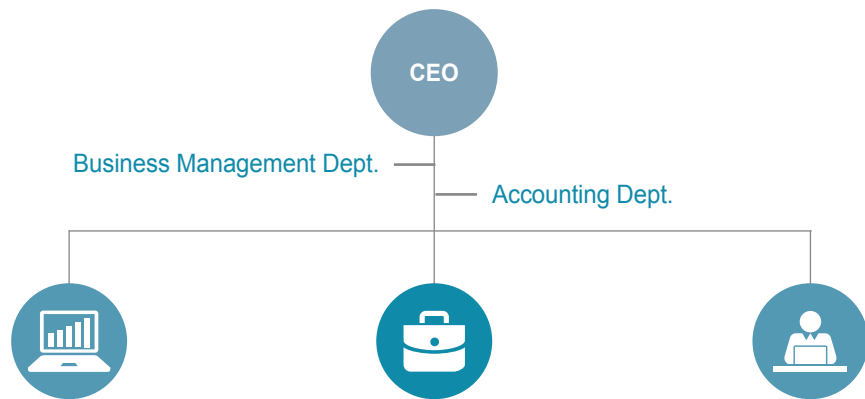
## Our Organization



- Engineering
- Development
- Marketing
- Sales
- Accounting
- Design



- Under 30
- 30-39
- 40+



- + Server Management Dept.**
  - Linux Team 1
  - Linux Team 2
  - Linux Team 3
  - Windows Team 1
  - Windows Team 2
  - Server Management Support Team

- + Sales Dept.**
  - Sales Team 1
  - Sales Team 2
  - Sales Team 3

- + R&D Center**

- + Software Dept.**
  - Groupware Development Team
  - Grm Development Team
  - HCMC Development Team
  - Development Support Team
  - Design Team

- + Global Business Dept.**
  - Tokyo Business Team
  - HCMC Business Team
  - San Jose Business Team
  - Shenzhen Business Team
  - Jakarta Business Team

- + QA Dept. (Quality Assurance)**
  - QA Team 1
  - QA Team 2

- + Marketing Dept.**
  - Domestic Marketing Team
  - International Marketing Team

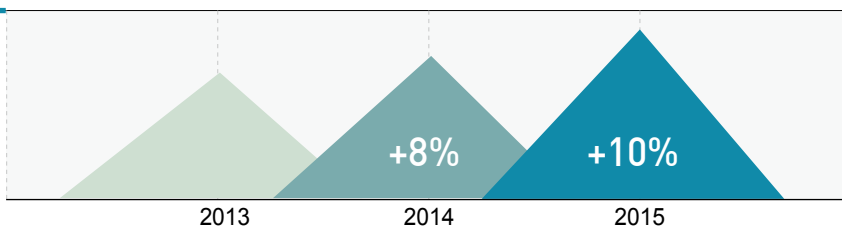
## Financials

As a brand, MofficeSoft has shown consistent growth thanks to our lengthy business experience and tech expertise compared to other brands. Our strength also lies in our secure financial structure, making us an ideal candidate for technology investment opportunities worldwide.

### Sales Revenue

Est. growth for 2016

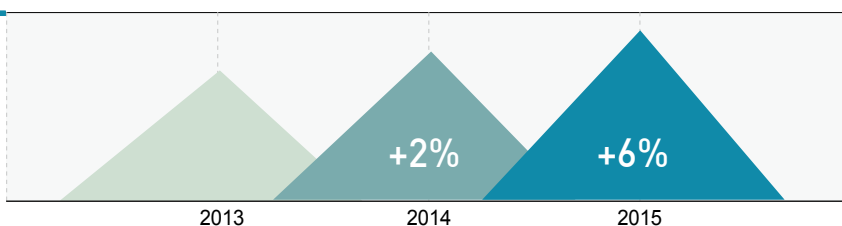
**+12%**



### Total Revenue

Est. growth for 2016

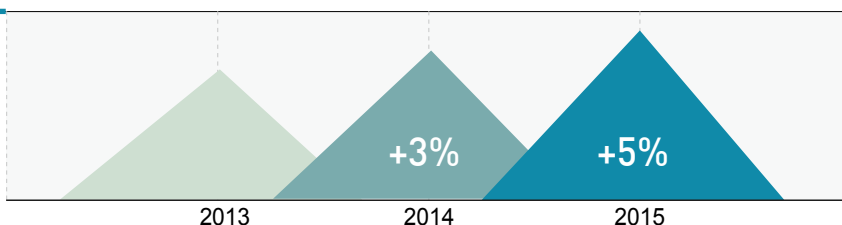
**+8%**



### Net Income

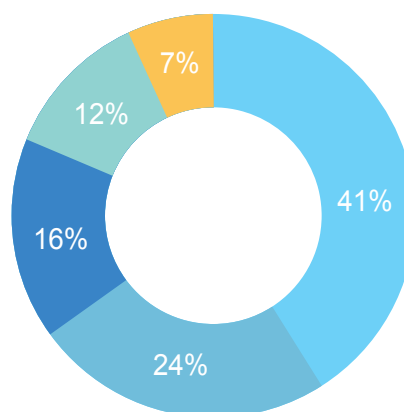
Est. growth for 2016

**+7%**



### Revenue Share by Country

- Vietnam
- Japan
- United States
- China
- Indonesia



**Profitability**  
Return on Asset (ROA)



**Liquidity**  
Current Ratio



**Debt**  
Debt- Equity Ratio

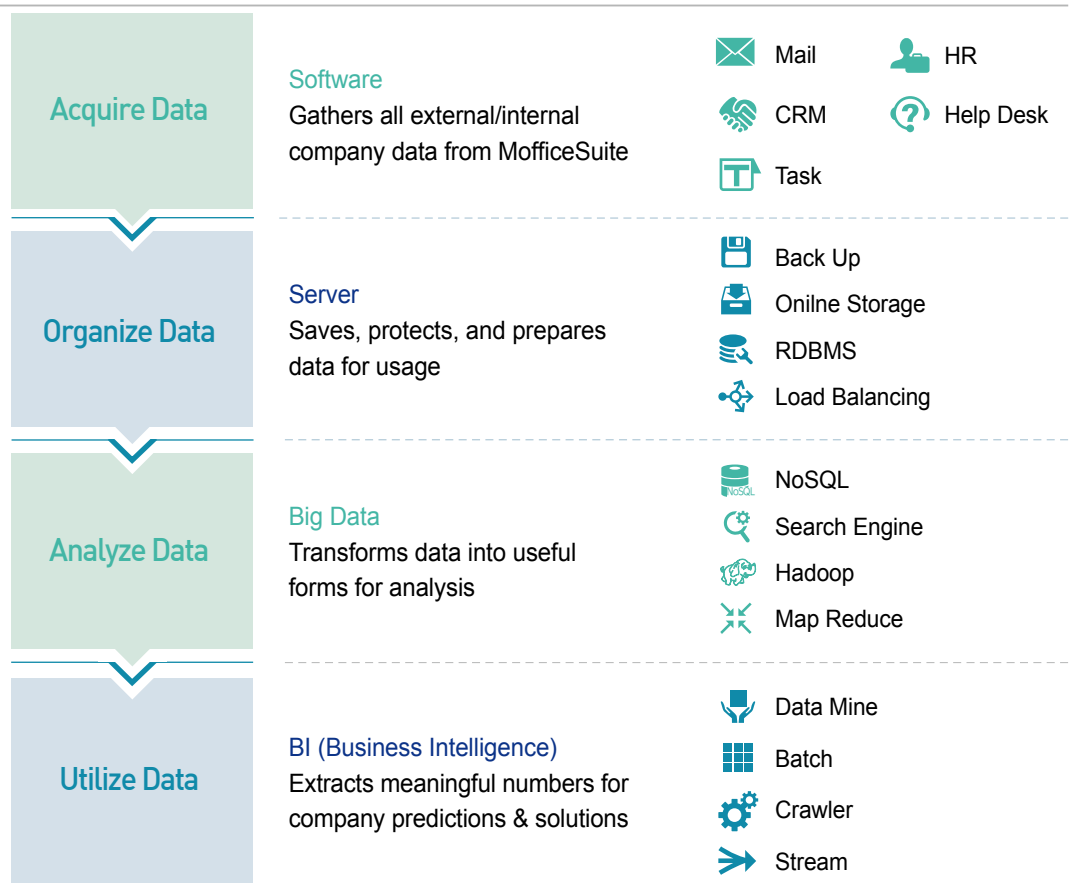


# Core Product

MofficeSoft specializes in providing powerful enterprise software. Our goal is to become a platform that readies SMBs for the future by digitizing company information as Big Data and analyzing that data so firms gain predictive and prescriptive solutions for their businesses.

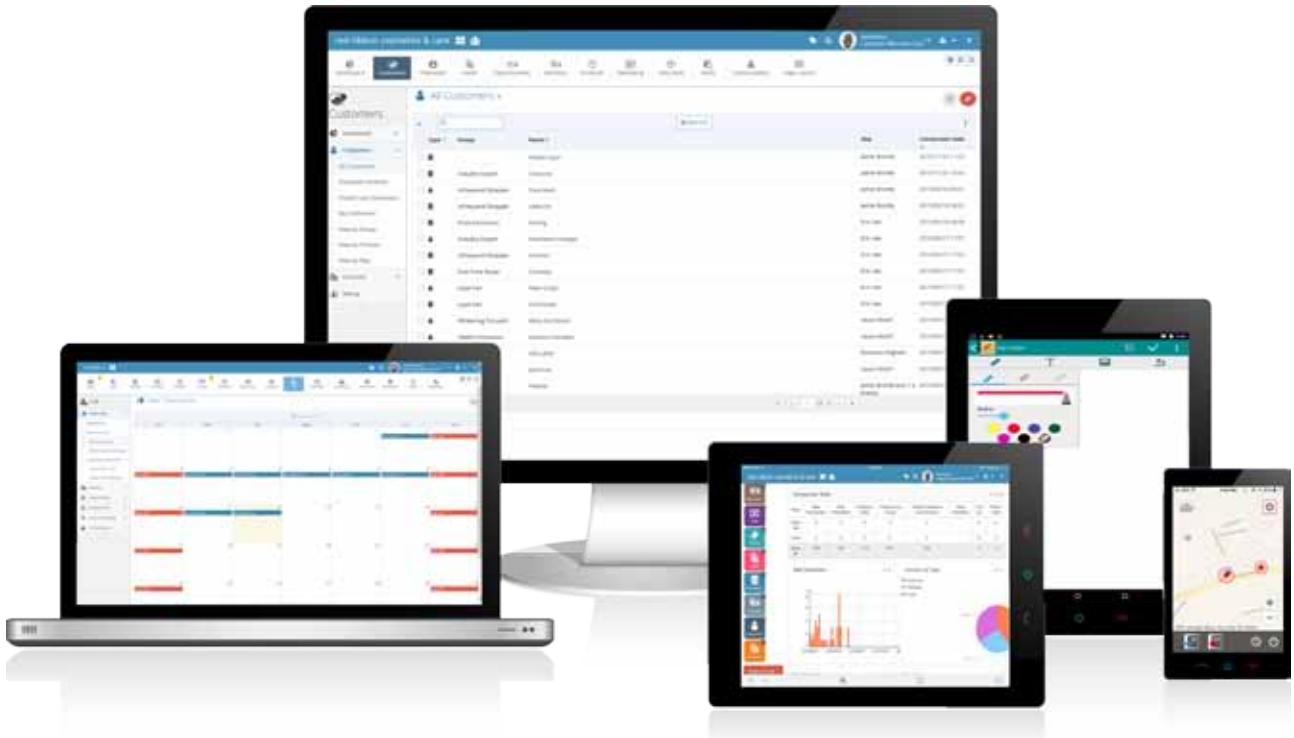
## Key Process

MofficeSoft's foundations of server know-how, Big Data & BI, and dynamic software synergizes as an advanced platform for digital data. Here's a closer view of how it works.



## Software Solutions

MofficeSuite is our flagship, comprehensive business remedy. It strengthens companies internally with Moffice Mail & Collaboration productivity and management tools as well as externally through Moffice CRM to help firms concentrate on nurturing and building relationships with customers.



### Collaboration

Change the way you work with our toolkit of collaboration features. Work on projects and tasks while managing resources, expenses, contacts, calendars, time cards, and more. Improve work productivity and your business environment.

- Projects • Tasks • Archive • HR • Expenses
- Mail • Board • Contact • Calendar
- Talk • CloudDisk • Approval • Circular

### CRM

Our CRM solution helps users gain more Leads with Marketing campaigns, convert more Customers with sales and activity tracking, and then retain more brand loyalty with a complete support Help Desk. Increase brand equity and sales.

- Customers • Activities • Opportunities
- Marketing • Help Desk • Quotes • Leads
- Dashboard • Products • Sales • Page Layout

Moffice also offers mobile apps for iOS and Android devices :



Collaboration



CRM



CloudDisk



Talk



Time-Punch



Note



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