

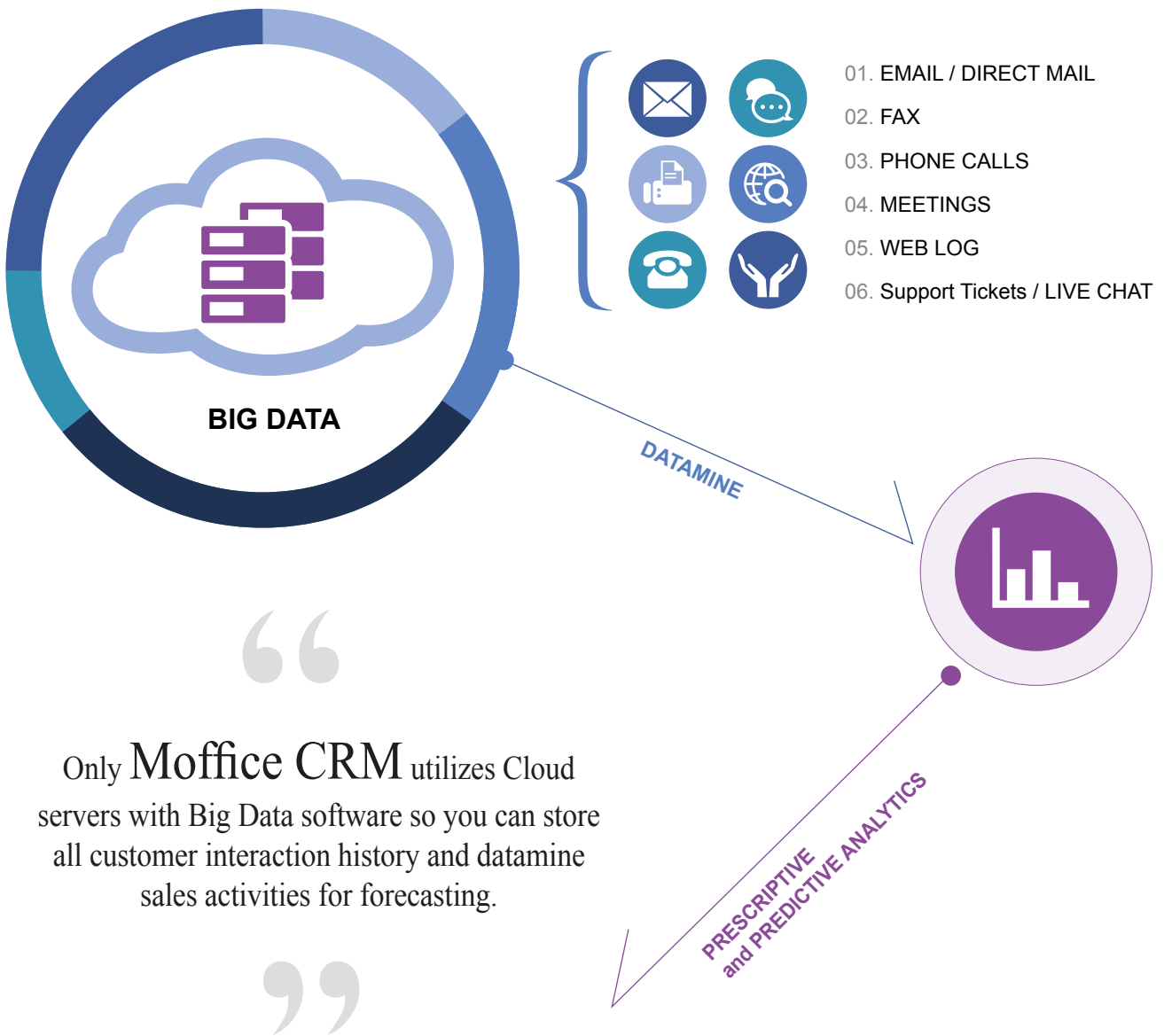
MOFFICE CRM

When you meet **Moffice software**,
you meet **Big Data**



EXCLUSIVE TO MOFFICE CRM

BIG DATA



WORK EFFICIENCY



CUSTOMER SATISFACTION



COST REDUCTION



EXCLUSIVE TO MOFFICE CRM

VALUE PRICING

Businesses need fair prices for software solutions. Moffice CRM offers the same features as expensive solutions for a fraction of the cost.



“

On the fence?

Moffice CRM Lite is **only \$2.50 USD**

per user monthly.

Moffice CRM Standard version?

\$5 USD per user monthly.

”



Moffice CRM Features For Sales teams

1

Organize Your Sales System

- Record Leads, Potentials, Customers, and Accounts easily with a simple UI
- Analyze success factors with Big Data from various sources
- Sort by custom tag keywords and categories
- Assign each contact a personal rep

Type	Company	Name	Telephone	Email
Individual	Quora Inc.	Jill Shale	202 244-0800	jshale@quora.com
Individual	Wynshaw Law	Wynshaw Law	202 244-5500	wynshaw@wynshaw.com
Individual	Li McKay	Li McKay	202 244-7500	li@li-mcay.com
Individual	Nesta Carter	Nesta Carter	202 244-4700	nesta@necarter.com
Individual	Ryan Rubin	Ryan Rubin	202 244-4700	ryan@ryanrubin.com
Individual	Neil McDougall	Neil McDougall	202 244-4700	neil@neilmcdougall.com
Individual	Paul Hill	Paul Hill	202 244-4700	paul@paulhill.com
Individual	Mark Deane	Mark Deane	202 244-4700	mark@markdeane.com
Individual	Stacy Gray	Stacy Gray	202 244-4700	stacy@stacygray.com
Individual	Jake Mottet	Jake Mottet	202 244-4700	jake@mottet.com
Individual	Sam Taylor	Sam Taylor	202 244-4700	sam@sam-taylor.com
Individual	Clayton Deane	Clayton Deane	202 244-4700	clayton@claytondeane.com

2

View Sales Metrics in a Glance

- Customize your dashboard to view selected stats
- Interactive stats can change graph type, draw lines, show selected data, adjust date ranges, etc.



3

Keep Logs & Track Activities

- Automatically record smart Caller Recognition phone calls, email, support tickets, and Live Chat records to each customer's history
- Update interaction records real-time to avoid sales collision

The screenshot shows a customer profile for 'Customer ID: 1027420-0012'. A list of activities is displayed, including 'Call Activity', 'Email Activity', and 'Live Chat Activity', each with a date and time stamp.

4

Take CRM On-The-Go

- Utilize our free mobile app for iPhone and Android phones
- Install CRM on your iPad or Android tablet
- Always stay updated with your team and keep all CRM data with you





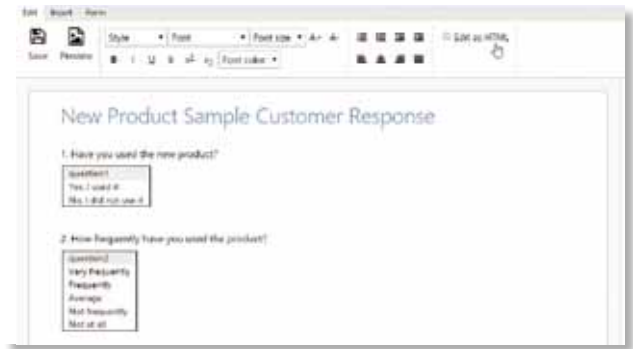
Moffice CRM Features

For Marketing teams

1

Engage with Surveys

- Create surveys quickly with HTML or custom templates
- Edit settings for scheduling, access, protection, etc.
- Monitor results and view responses live



2

Track Website Visitors

- View website visitors and connect their IP with those in your Leads, Potentials, Customers, and Accounts
- Analyze clicks and conversions from each session
- Check SEO by observing statistics of the search keyword used for each web visit



3

Manage Products

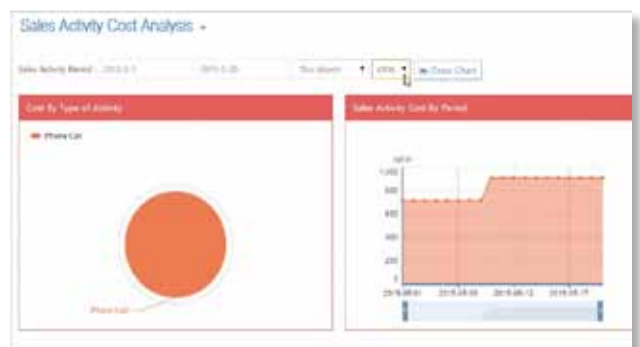
- Register products and manage their status
- Examine related sales and adjust your inventory accordingly



4

Check Marketing Budget

- Input data to quickly examine your marketing budget
- Evaluate spending in comparison with product sales
- Utilize information from sales and marketing to set your next budget





Mooffice CRM Features

For Customer Support teams

1

Resolve Cases Quickly

- Assign each issue a rep with a single click
- Instantly update case status
- Set priorities and categories
- Tag cases for future reference



2

Set Up a Knowledge Base

- Collect responses and utilize resolutions for a comprehensive Knowledge Base system
- Streamline repetitive cases by allowing reps to search through your database



3

Help Instantly with Live Chat

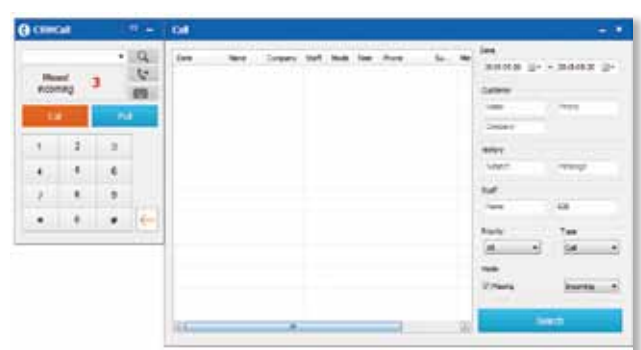
- Keep customers happy with fast responses to their issues
- Log Live Chat history per customer for Big Data datamining



4

Receive with Caller Recognition

- Automatically have a customer's name, history, and key facts pop-up as you answer the phone to give personalized, smart service





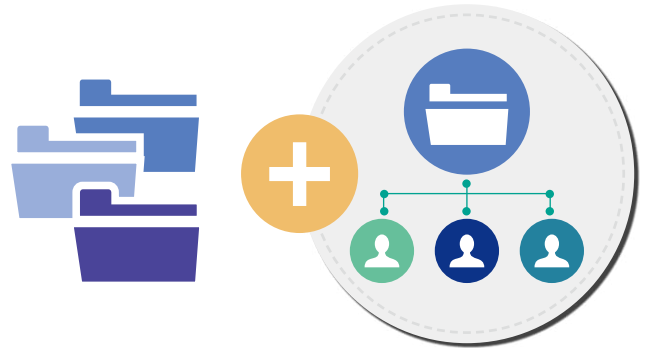
Mooffice CRM Features

For Business Managers

1

Manage Teams

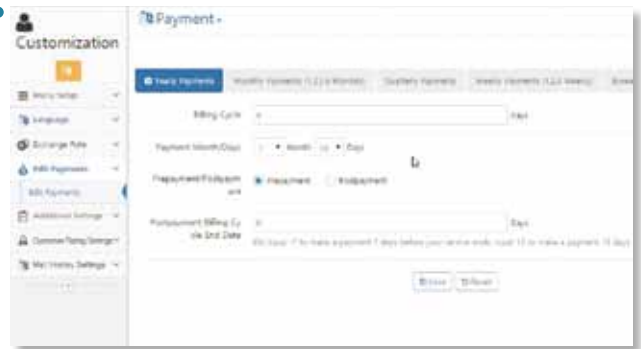
- Use granular permissions to organize your hierarchy with roles
- View profiles for each user
- Assign users to collaborative teams



2

Pay Flexibly

- Add multiple currencies with automatically updating exchange rates
- Edit billing periods and due dates



3

Customize

- Drag and drop modules you want to add or remove
- Create the information fields that you need



4

Analyze Advanced Metrics

- View over 100 different visually intuitive charts of information based on your CRM activities



»» Buff up your business with **Moffice CRM**

Want to make business decisions & forecasts you can count on?

Companies with Big Data analytics utilize comprehensive metrics and solid analysis to execute smarter plans.

Back up your gut instinct with numbers from a Big Data powered CRM.



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